

# ONLINE OCEAN FESTIVAL

CELEBRATE WORLD OCEAN DAY June 8, 2007

WITH

THE COLLEGE OF EXPLORATION

## Join In and Share Your Own Ocean Perspective!

We are encouraging participants from previous online programs at the College of Exploration online campus to join the COEXPLORER community for the first World Ocean Day Online Festival. We are encouraging you to join us online, and be part planner, part participant, and part contributor to WODOF-07.

### What is World Ocean Day?

World Ocean day was conceived in 1992 at the Earth Summit in Rio de Janeiro as a yearly opportunity to highlight the importance of the world ocean and our individual connectiveness to the sea. As part of a global celebration on June 8, groups and organizations ranging from schools to informal science institutions to businesses develop events and activities that focus on connections to the sea.

### What is the College of Exploration's Online Ocean Festival?

The College of Exploration's Online Ocean Festival is a week-long festival centered on the June 8 World Ocean Day. It will be located online at <http://www.coexploration.org/wodof>

The Festival will link and display your and or your students' user-created geo-coded content or event on a Google Earth layer. It is a way to show the value of community collaboration and creation through both web-based content creation and content display tools and to show where in the world they are created.

The College of Exploration is hosting this free as a contribution to the celebration of World Ocean Day using its well-established online format.

**Goal: This online festival will feature all of your ocean-related contributions to create a world map and global snapshot of the ocean on World Ocean Day June 8, 2007. It will highlight individual and group connections to the ocean and provide an opportunity for sharing and dialogue in an online environment.**

### What can you contribute? How do you participate?

We are inviting individuals, schools, and organizations to participate and contribute online their personal expression of your relationship to the ocean by asking you to share a:

- ***Photo***—take a photo of your ocean activity or coastal view. What's going on in your local area? What makes your area special and meaningful as part of "one big ocean"?

- **Story**—tell a story about how the ocean has affected you; why it’s important or what you or your group has done to learn about or care for the ocean, river or coast
- **Poem**—express yourself in verse or rhyme
- **Video**—video your favorite ocean-related event, stewardship or community service activity, hobby or work or research project

We want you to present and share your local and personal connection to the world’s ocean as you see it on June 8, 2007 and become part of a big, collective picture of the ocean from all the contributions shared by colleagues. Get your students involved! Have them engaged in reflection and creative activities to showcase their connections to the sea.

Tell us or show us what’s happening in your local area about how the ocean touches you. Not physically close to the ocean? Then portray how you’re connected to the ocean through rivers, lakes, creeks or watersheds.

***Share your little piece of “one big ocean.”***

### **How do you join in and contribute?**

The College of Exploration has set up an online festival space with virtual tents for your contributions at <http://www.coexploration.org/wodof>. In addition there will be a place for exchanging ideas with other participants. This online gathering place using Caucus software will be in a format similar to that of the College of Exploration’s online workshops. Here you will have your own item space for uploading a document (story, poem), image/photo or video file. In addition we’ll be asking for your name, organization and latitude and longitude. It’s easy; we’ll help you get your contribution uploaded online.

**Each submission will need:**

1. The title of the item for the submission
2. Your name and organization
2. A description of the submission (in plain text or html)
3. Optional media file - e.g. image, text, video, audio - associated with the submission, either uploaded to our server or linked to yours or others such as YouTube, Google-video, Flickr, blogs etc.
4. A pair of longitude/latitude coordinates

### **What’s Unique? World Ocean Day through Google Earth**

Your contribution will be represented on a Google Earth world map by latitude and longitude as part of a world ocean day picture. This global map will be updated throughout World Ocean Day June 8<sup>th</sup> as additional contributions are made.